

# CJPH Section on Innovations in Policy and Practice

Dr Cory Neudorf, Senior editor

Dr Louise Potvin, Editor-in-Chief

Public Health 2019

# What is the Innovation in Policy and Practice Section?

- Purpose:
  - a showcase for and reflection on innovative public health policy and practice in Canada
  - focus on articles that describe the development and implementation of innovative policies and practices in Canada and/or that reflect on the experience of practitioners in implementation
  - attract practitioners as both readers and authors

# How is this done?

- balance between rigorous science, evidence-based content, and innovation.
- Recognize the difference between academic research and activities in the practice environment either in implementation of research findings or development of new innovative approaches
- Need to respond to emerging issues or old issues emerging in a new context or community setting where evidence may be lacking.
- Recognition that the journal needs to be relevant to emerging issues and innovations

# Barriers to publishing faced by practitioners

- not required to publish as academics are
- time pressure (competing priorities)
- pressure to get information out for local reporting and transparency quickly in report format
- Writing time not often included in their job description, therefore no time allotted for this work
- not often trained in academic writing, and lack supports to assist in developing publications that academics access

# Benefits of publication by practitioners

- showcase innovation of your team
- Peer review increases the credibility of your work compared to grey literature/reports
- improve diffusion of innovation and improve public health best practice

# What is the process of submitting an article?

- Authors submit an abstract/idea online at [www.editorialmanager.com/cjph](http://www.editorialmanager.com/cjph)
- Senior editor reviews abstract, and decision is communicated to author (accept, reject, revise) along with advice on fit with the section's mandate and readership
- If accepted at first stage, author develops full manuscript for consideration by peer review process
- Practitioner-scholars engage in non-blinded peer review, including dialogue with authors
- If finally accepted, publication occurs quickly

# Examples of Journal articles in IPP section

- 1) Policy at play: The implementation of Healthy Eating and Active Living Guidelines in municipal child care settings
- 2) Profiling a one-health model for priority populations
- 3) Process evaluation of the Prevent Overdose in Toronto (POINT) program
- 4) Report of an equity-focused health impact assessment of a proposed universal parenting program in Manitoba
- 5) Creating a collective impact on childhood obesity: Lessons from the SCOPE initiative
- 6) Implementation and evolution of a regional chronic disease self-management program
- 7) Parents and Tots Together: Pilot randomized controlled trial of a family-based obesity prevention intervention in Canada
- 8) Digital stories as a tool for health promotion and youth engagement
- 9) The Children's Oral Health Initiative: An intervention to address the challenges of dental caries in early childhood in Canada's First Nation and Inuit communities
- 10) Opioid use in pregnancy and parenting: An Indigenous-based, collaborative framework for Northwestern Ontario

# Examples of Journal articles in IPP section

11) Evidence for the benefits of food chain interventions on E. coli O157:H7/NM prevalence in retail ground beef and human disease incidence: A success story

12) Pathways to policy: Lessons learned in multisectoral collaboration for physical activity and built environment policy development from the Coalitions Linking Action and Science for Prevention (CLASP) initiative

13) An introduction to the healthy corner store intervention model in Canada

14) Soutenir le changement de pratiques d'enseignement chez les professionnels de la santé : le cas des rencontres prénatales dans un CSSS de Montréal

15) A strategic approach to workforce development for local public health

16) A surgical intervention for the body politic: Generation Squeeze applies the Advocacy Coalition Framework to social determinants of health knowledge translation

17) Better Strength, Better Balance! Partnering to deliver a fall prevention program for older adults

Alberta's provincial take-home naloxone program: A multi-sectoral and multi-jurisdictional response to overdose

18) Stories of policy change: City of Hamilton's healthy food and beverage policy

19) Supervised Inhalation is an important part of supervised consumption services

20) Quality improvement as a population health promotion opportunity to reorient the healthcare system

Supporting Indigenous families in the Cree territory: lessons from the A Mashkupimatsit Awash initiative



# Examples of Journal articles in IPP section

- 21) Drug Checking at an electronic dance music festival during the public health overdose emergency in BC
- 22) Opening Canada's first Health Canada-approved supervised consumption sites
- 23) Embedding health equity strategically within built environments
- 24) Innovative public health response to an event on the fringe of regulatory changes
- 25) Towards equity focused intersectoral practice (EquiP) in children's environmental health and housing: the transformational story of RentSafe
- 26) The Montreal heat response plan: evaluation of its implementation towards healthcare professionals and vulnerable populations
- 27) Primary care intervention to address cardiovascular disease medication health literacy among indigenous peoples: Canadian results of a pre-post design study
- 28) Quitting the Smoke Break: A successful partnership with the construction industry

# Exercise

- Think of a program or policy innovation in your jurisdiction. How would you frame it for publication in this section?
  - What is the policy or practice innovation here?
  - What is my evidence that this works, or has potential to work?
  - What parts of this are scalable, generalizable, or applicable to other parts of Canada or beyond?

# Question for the group

- Are you a practitioner, a research, or a practitioner/scholar?
- We are looking for:
  - people at various stages in their career who want to get experience writing up their project into an article.
  - peer reviewers
  - associate editors
- Would you be interested in being a reviewer for this section or an associate editor?